

# The Quencher

May 2025  
Edition



## President`s Report

I hope everyone is enjoying having the meetings at member's houses. It's great to see a different collection every meeting and I look forward to some more collections to come for the rest of the year. Thanks Colin and Sam for opening your home for the May meeting.

Don't forget there are many reasons to come along to the meeting. For Sale tables, Raffles, Show and Tell, Members draws and last-minute Coke news and information. At the next meeting you might just get a gift to take home.

This year Bruce is working on the Christmas function and venue so if you have any ideas please pass them on so we can all celebrate together. We already have some big raffle items so I'm sure it will be a great event.

Keep Collecting  
Martin Lindsey



The Queensland Chapter of the Coca-Cola Collectors Club Inc.  
meets the Third Sunday of every second month.  
(Dates may change due to Executive Committee availability\*)



### Meeting Dates for 2025

- 23 March 2025\*
- 18 May 2025
- 27 July 2025\*
- 21 September 2025
- 16 November 2025
- 30 November 2025 Xmas Party



#### Time

Meeting time 09.00 for a 09.30



#### Address

#### July Meeting:

Francis McDonald's House – Gold Coast  
Address to be emailed out prior to meeting

### Show and tell

Share your items and stories at each meeting. Winners voted every meeting with a chance to be overall champion at end of the year.

### Sellers table

We have free tables available for any members wishing to bring along Coca-Cola items to sell or trade.

### Raffle tickets

Your chance to win great Coca-Cola items to add to your collection. Remember some cash.

Visitors and Guests are welcome to attend meetings.



To all Club Members who  
are celebrating a Birthday,  
Anniversary or happy event

*Congratulations*  
HAPPY CELEBRATION

we would like to wish you  
well and congratulations  
from us all.

## The 2025 Queensland Chapter of the Coca-Cola Collectors Club Inc.

**President:** Martin Lindsey

**Vice President:** Colin Knight

**Secretary:** Rhonda Woodhead

**Treasurer:** Allan Woodhead

**Committee Members:** Frances Lavenia, Robin Simpson,  
Francis McDonald, Samantha Knight

**The Quencher Editor:** Samantha Knight

**Chatter Editor:** Francis McDonald



In polite society, we call our obsessions  
hobbies.

- Stephen King.

Meeting Updates  
May 2025

We had the pleasure of visiting Colin and Sam Knight for the May meeting. Everyone enjoyed exploring Colin's collection and a light lunch. It was a great chance to relax and catch up. We were pleased to have 12 members attend this month's meeting, with everyone enjoying the change of meeting venue to enable seeing member's collections.



In appreciation for  
opening their home for the club  
meeting, each host  
will receive an  
exclusive glass  
etched with the  
club logo.



Having trouble with  
travel to a meeting.  
Reach out to another  
member, carpooling  
may be an option.



# Show and Tell

The entrants provided details behind their pieces. Thanks to the entrants for sharing interesting parts of their

May 2025 meeting theme  
**Something Coca-Cola you  
can wear.**



**Entry 1:**  
Robin Simpson's entry was of a Coca-Cola hat; a promotion with the hat free if you brought a jug of coke or related beverage.



**Entry 2:**  
Allan Woodhead's entry was a Coca-Cola swimsuit and a knee guard (1992 era), purchased in an auction.



**Entry 3:**  
Rhonda Woodhead's entry was a set of Coca-Cola elbow guards, 1992 era.



**Entry 6:**  
Martin Lindsey's entry was a Coca-Cola top hat he brought in Atlanta a few years ago



**Entry 4:**  
Francis McDonald's entry was a 2023 Coca-Cola jacket from the store Factory, a great bargain found by Francis.



**Entry 5:**  
Colin Knight's entry was a Coca-Cola hat made from the 1974 "It's the real thing" campaign material.

May Winner's

1<sup>st</sup> Place:

**Martin Lindsey**

2<sup>nd</sup> Place:

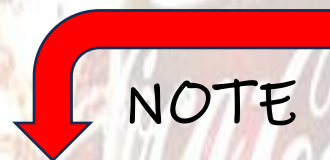
**Colin Knight**

3<sup>rd</sup> Place:

**Francis McDonald**



No extra points were awarded for modelling the show and tell items.



**NOTE**

July Meeting  
Theme

**Coca-Cola  
Sports item.**



### Raffle and Members Draw Winners

May's meeting Raffle and Members Draw\* prize winners were:

**Coke/Sydney Kings Jacket** – Danny Parsons

**Large Coke bottle lid clock** – Colin Knight

**Coke Bottles & polar bear head** – Francis McDonald

**2 Coca-Cola prints** – Robin Simpson

**Coke mouse pad and pen\*** – Rhonda Woodhead



Bringing collectors  
together

Come to the July meeting to receive a free gift.

## Club News

*Thank You...*

We would like to thank the Peter Hall for his generous donation to the club of Coca-Cola towels, shirts, a bucket hat and 2017 Convention Coaster. Peter was a long-standing member of the club and we appreciate his continued support of the club.



Plain Bringing collectors together coolers will be available to purchase at the next meeting or order now (see below) to get your own personalised cooler (note change to postage from last newsletter).

**DID YOU KNOW?**



The QCCCCC has 46 registered members

The Club's generic email is:  
[qldcokeclub@gmail.com](mailto:qldcokeclub@gmail.com)

There are 126 days until the  
Coke Convention

The QCCCCC Facebook page  
has 346 members

INTERESTING FACT

**SPECIAL  
OFFER**

## Club Drink Coolers for sale

**Special Edition Qld  
Coke Club Drink Coolers**

**Plain Bringing collectors together cooler  
\$12 each plus \$3 postage (Picture A)**

**OR**

**Personalise with your name  
\$15 each plus \$3 postage (Picture B)**

Please email [qldcokeclub@gmail.com](mailto:qldcokeclub@gmail.com) the name you want on the cooler

Payment can be made via  
Direct Debit:

**Account name:** The  
Queensland Chapter of the  
Coca-Cola Collectors Club.

**BSB:** 034 676

**Account Number:** 294016

**Reference:** Surname Cooler

Picture A



Picture B



## The Qld Chapter of the Coca-Cola Collector Club Inc. Christmas yo-yos are still available to buy.

2024 yo-yo's cost \$30 each plus postage (pictured)  
2023 yo-yo's cost \$50 each plus postage.

Payment can be made via Direct Debit:

**Account name:** The Queensland Chapter of the Coca-Cola Collectors Club.

**BSB:** 034 676

**Account Number:** 294016

**Reference:** Surname yo-yo (add year)



**GET IN  
QUICK**



## The 16<sup>th</sup> Australian Convention proudly hosted by the NSW Coca-Cola Club

**Enquiries:**

Geoff Moulds - 0409443681

Anne Graham – 0408201031

snowyanabel@bigpond.com

**Dates:** 3<sup>rd</sup> to 5<sup>th</sup> October 2025

**Location:** Queanbeyan, NSW



### The Collectors Motto

It isn't actually  
**HOARDING**  
if your stuff  
is really  
**COOL**



Member Andrew Simpson shared pictures of the Weber BBQ he won in a Flybuys, Coles and Coca-Cola promotion. The question is, will he be happily barbequing or is it straight to the Coke room.



**DID  
YOU  
KNOW**

Coca-Cola in Australia is primarily sweetened with cane sugar, unlike in the United States where it is sweetened with high-fructose corn syrup. This difference in sweetener is a key factor contributing to the taste difference between the Australian and American versions of Coca-Cola. High-fructose corn syrup is not commonly used in Australia, it is used extensively overseas in products such as soft drinks, and it may be present in imported items.



## Fast five with ..... **MARTIN**



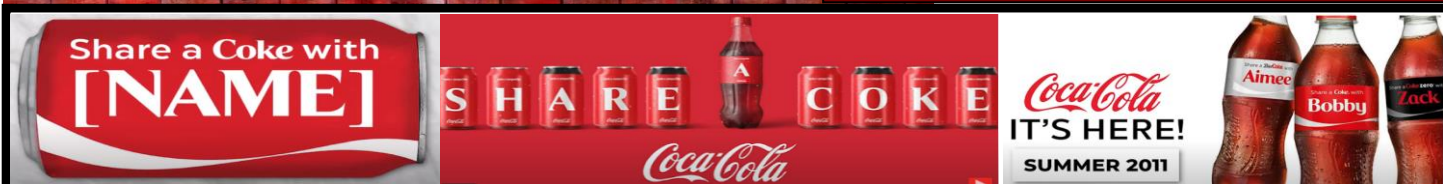
1. When did you start collecting?  
In 1994. When going through childhood memories I found a metal tin with a couple of Coca-Cola yo-yos.
2. What was your first item?  
Coca-Cola Yo-yos and some empty bottles.
3. Which is your favourite item?  
Coke Black Executive yo-yo but it changes as my collection gets bigger.
4. What does your collection consist of?  
Yo-yo's, Australian bottles, miniature bottles, lights and more
5. Which is you Coke drink of choice?  
Classic Coca-Cola

Know someone interested in  
joining?  
Invite them to a meeting



# Coca-Cola Flashback

Have some Coca-Cola history you would like to share, about the product or the club. Email it to The Quencher at [qldcokeclub@gmail.com](mailto:qldcokeclub@gmail.com)



As you know, the "Share a Coke" campaign originated in Australia and was first launched in 2011. But did you know the campaign was in response to a decade word-wide decline in Coca-Cola sales. This was thought to be due to teenagers and young adults not drinking Coca-Cola as the brand was seen as being "out dated" and more suited to older generations. This was most apparent in Australia where statistics in 2010 indicated that half of Australia's young population had never tried Coca-Cola. The Australian Coca-Cola team started brainstorming ideas to connect Teens with Coke. They realised that this age group was now living in a digital age and that through marketing and social media there was a massive opportunity to reconnect this generation with Coke by getting them to "Share a Coke" with their friends. The campaign was marketed via print, TV, social media, famous influencers and billboards, even giving people the chance to text their name to Coca-Cola who would display their name on the billboards in real time. By changing the labels on every single Coke product, adding the 150 most popular Australian names (which accounted for 42% of the Australian population) they got these millennials excited about finding their name on a Coke product and sharing this on social media with their friends. They also set up 18 kiosks in shopping centres across Australia where people could custom print their name on cans, thus ensuring everyone could have their name on a Coke. The campaign was a huge success, in less than a year they saw a 7% increase in consumption among millennials with 250 million Coke products sold (averaging 10 per person), their online presence saw 500,000 plus photos shared on social media with the hashtag "Share a coke", 76,000 being the Coca-Cola billboards. Their Facebook page and website saw a significant increase in traffic. What started in Australia became a global phenomenon spreading to over 80 countries. In 2025, Coca-Cola is revamping its "Share a Coke" campaign in Australia to engage a new generation of consumers and highlight the importance of social connections. It is offering personalized cans and bottles with up to 200 names and nicknames and will include more than 120 countries around the world.



Source: You Tube: BC Productions – The brilliant story of Coca-Cola "Share a Coke".

## Club History

The first newsletter for the club was published in 1992 and was called The Queensland Coca-Cola Memorabilia Collectors Club newsletter. By the 9th edition it had its forever name of The Quencher following calls to its members for a new name.



Between 1992 and 2012 there were 11 different editors, these included Wayne Lawson, Helen Morris, Val McCallum, Carol Lindsey, Majella Ney, Gail Fullick, Vicki McCallum, Col Mullins, Lyn Kraudelt, Francis McDonald and Martin Lindsay, bringing Coca-Cola and club news to all members. It appears the newsletter took a hiatus in 2013 before being brought back to life by Col Mullins, who in an impressive 10-year reign as editor produced a colourful and informative newsletter for all club members. The club is in the process of collating the 33 years of newsletters, if you have older newsletters that you are willing to share a copy of for our club history, please email [qldcokeclub@gmail.com](mailto:qldcokeclub@gmail.com) to let us know and we will be in touch.



Helps us spread the news regarding what's new. If you hear, see or experience any new Coca-Cola related products or news, please share so we can all enjoy.

Email it to The Quencher at [gldcokeclub@gmail.com](mailto:gldcokeclub@gmail.com) or let Francis McDonald know for the Chatter [fmcd1@optusnet.com.au](mailto:fmcd1@optusnet.com.au)

**WIN**  
a Coca-Cola branded Cooler Bag

1 in 6 wins!

Three designs to collect

BUY 2x 600mL Coca-Cola varieties

SCRATCH & WIN  
receive a scratch card

WIN  
Chance to win instantly

Promotion starts: \_\_\_\_\_ Ends: \_\_\_\_\_

Age 18+ only. To enter, purchase two (2) x 600mL Coca-Cola products in one (1) transaction OR add any Coca-Cola drink to your meal at any venue within Australia displaying advertising for this promotion to receive a game card at the time of purchase, while stocks last. Scratch the game card to reveal if you have won a prize. Max 1 game card permitted per transaction. Scratch prize: 1 scratch-off game card at the same venue of receipt by the promoter and valid to scratch (1) in 6 chances to winning. Scratch Win: 1 win per set. 100 x Coca-Cola branded cooler bag (\$20.00). Each set of 6 scratch-off game cards contains a total of 600 game cards (includes 100 winning game cards). Promoter: Coca-Cola (Australia) Pty Ltd. Promoter's Office: 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

Coca-Cola has 2 promotions running at present.

To win a Coca-Cola branded cooler bag, you purchase 2 x 600ml Coca-Cola products in 1 transaction or add any Coca-Cola drink to your meal at any participating venue displaying the signs to receive a game card. Scratch to see if you have won. Promotion running while stocks last.

The share a Coke and win promotion commenced 1 April 2025 and ends 1 June 2025. Purchase any 2 Coca-Cola products for the chance to win the major prize of \$5,500 EFTPOS card or instant win EFTPOS cards valued between \$60 and \$400.

**share a Coke & WIN**

a \$5,500 e-voucher

PLUS  
Instant win e-vouchers to share with your mate!

Buy any 2 x Coca-Cola products to enter

Instant win e-vouchers include:

- \$60
- \$400
- \$300

Varities include:

BUY 2x 600mL Coca-Cola varieties

Instant win e-vouchers include:

BUY 2x 600mL Coca-Cola varieties

Instant win e-vouchers include:

BUY 2x 600mL Coca-Cola varieties



## Customise your Coca-Cola

There are almost 200 names available across various sized bottles and cans of Coca-Cola including Classic, Diet and Zero Sugar. CAN'T FIND YOURS?

Want your own personalised Coke can. Visit the Coca-Cola website to find your local pop-up Share a Coke activation station and get your name on a can now.

Visit <https://www.coca-cola.com/au/en/offering/share-a-coke>

## Coca-Cola Fudge

- ½ cup Coca-Cola
- 3 tablespoons white sugar
- 1 tin (395g) sweetened condensed milk
- 3 cups chocolate chips
- 5 tablespoons butter
- 1 teaspoon vanilla
- 1 ⅓ cups walnuts (chopped)

SERVES: 36



Taste tested and member approved

## DIRECTIONS

- 1) Add Coca-Cola and sugar in saucepan over medium heat until gently boiling. Continue until mixture has become thickened and syrupy (reduced to about 1/3 cup).
- 2) Stir in sweetened condensed milk and bring back to gentle boil, then remove from heat.
- 3) Pour hot mixture into heat proof bowl with chocolate chips, butter, vanilla and 1 cup of walnuts. Stir until chocolate is melted and everything combined.
- 4) Spread fudge into lined tin (approx. 8x8cm) and top with remaining walnuts.
- 5) Refrigerate for at least 2 hours to set before slicing.

Source: [www.mamalovesfood.com/coca-cola-fudge/](http://www.mamalovesfood.com/coca-cola-fudge/)



**JUNE** Saturday 7th, Sunday 8th – Morayfield Sports & Events Centre  
Saturday 21st, Sunday 22nd – Esk Civic Centre – 35 Esk Hampton Road, Esk QLD 4312  
Saturday 28th, Sunday 29th – Eagleby Distillery Road Markets – 124 Distillery Road, Eagleby QLD 4207  
**JULY** Saturday 12th, Sunday 13th – Toowoomba Showgrounds – Glenvale Rd, Glenvale QLD 4350  
Saturday 26th – Ipswich Showgrounds – 81 Warwick Road Ipswich Qld 4305

SAVE THE  
DATE!

The date for the 2025  
Christmas Party is  
Sunday 30<sup>th</sup>  
November 2025

More information to  
come.

### TRAVELLING?

Have you travelled this year  
or planning on travelling?  
Don't forget to share any  
Coca-Cola related stories,  
adventures, products or  
things you saw.



### UPCOMING EVENTS

Next meeting – 27 July 2025



### Club news and information Resources

**The Quencher** – the newsletter is sent out to all  
Club members following the meeting.

**Chatter** – all members receive the Chatter email  
from the Chatter Editor Francis McDonald.

**Facebook page** - The Queensland Chapter of the  
coca cola collectors club.

Use QR code



Email – [gldcokeclub@gmail.com](mailto:gldcokeclub@gmail.com)

The Quencher is compiled using information from various sources,  
with the aim of providing accurate, factual, and engaging content for  
all members. We apologise for any errors you may come across and  
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newsletter editor at [gldcokeclub@gmail.com](mailto:gldcokeclub@gmail.com)

Bringing Collectors Together 2025